

Setting Your Artwork

In order to get the best possible result from your pop up display stand, banner stand or modular exhibition display stand, there are a few guidelines to follow when creating your artwork. If you have any other queries please just call.

Save colours as CMYK

Our wide format ink-jet printers all use CMYK colour to output. If your design work includes Pantones, RGB colours or Duotones we strongly recommend converting these colours to CMYK for optimum results and colour matching.

Document Sizes & Resolutions

We suggest setting your artwork at the following sizes and minimum resolutions

Small format (up to A3 size) 300dpi at 100% size, (about 70Mb for an A3 image.)

Medium format (up to 5 M2) 100dpi at 100% size, (60Mb per M2)

Large format (up to 30 M2) 50dpi at 100% size, (15Mb per M2)

Superlarge format (over 30 M2) 25dpi at 100% size, (4Mb per M2)

Fonts

Please either include or embed all fonts when sending your artwork. In the case of TIFF or JPEG files fonts will not be required

Scans

All your scans should be high resolution and saved as CMYK colour. If possible we suggest keeping scans to a minimum of 150dpi finished size. If you are supplying artwork, we can accept hard copy for scanning from original photographs, negatives, transparencies or 35mm slides.

Proofs

If supplying your own popup display artwork we suggest sending either a hard copy colour proof or an Adobe PDF with your artwork. If you choose to use us for your design preparation we will supply proofs either by hard copy or via email as an Adobe PDF document.

If you require a set of reduced size colour proofs before we run to print your popup display graphics we can organise this at a small cost.

Sending Your Files

You can send your artwork in one of three ways

On disk (CD/DVD)

By email (please either stuff or zip all files before sending)

Before sending artwork it is always advisable to call and discuss how and when artwork will be sent. When we have received your artwork we will provide an estimated delivery date for your pop up display system.

Supported Artwork Formats

Quark Xpress

Adobe Acrobat (300dpi files)

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Macromedia Freehand

Corel Draw

TIFF

JPEG

EPS