



## Tips

Using 4 colour black will give much better print results than single colour black; suggested values are: 30% C, 50% M, 30% Y, 100% K.

You can work to any scale (10%, 25%, 50% etc.) as long as your file is in the correct proportion to your finished required size. Please let us know the scale of your artwork and the intended final size.

Wherever possible allow extra bleed around your artwork for trimming purposes. Please make clear the trimmed size with the use of crop marks.

Printers work with CMYK images not RGB. If you have RGB files convert them to CMYK to get a better idea of the finished colour output.

If you need to compress graphic files use high quality JPEG compression or LZW compression for TIFF files to avoid excessive image degradation. Alternatively use Zip or Stuffit to compress files.

Please provide us with printed layouts and colour guides wherever possible.